



Press Release: March 1, 2011
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Southern Appalachian Brewery begins distributing beer

(Hendersonville, NC) Southern Appalachian Brewery is poised to open after a little over a year of renovation to their space and a substantial upgrade of their brewing equipment. Originally founded in Rosman, NC in 2003, the brewery was purchased by Andy and Kelly Cubbin in 2006 and moved to a temporary production facility in Fletcher. For the past few years they have been producing small batches of beer and distributing throughout Western North Carolina, while looking for a permanent home for the brewery.

After the success of the former operation, the Cubbins made the decision to upgrade to a 15 barrel brewhouse and move the brewery to Hendersonville where they will have a tasting room open to the public. The brewery was formerly known as "Appalachian Craft Brewery" and to better reflect its history and growth, the new name is Southern Appalachian Brewery.

The new facility is located just one block off North Main Street near the Historic Depot District, on Locust Street. Southern Appalachian Brewery will continue to brew small batch, craft brewed ales including: Copperhead Amber, Black Bear Stout, and an

IPA. The company will also be resuming the distribution of their beers to bars and restaurants in and around Western North Carolina in March.

Shortly after distribution begins, the Cubbins plan to open their tasting room to the public. “We want to thank everyone for their patience while we work to complete the tasting room and await the remaining necessary permits” said owner and Head Brewer, Andy Cubbin. “We’ve had some delays early on, which prohibited us from opening last year, but we are on track to open sometime this spring.” While the Cubbins have not yet announced the grand opening date, they say the celebration is forthcoming and plan to publicize the opening very soon.

Until then you will find Southern Appalachian Brewery and their beers at the following upcoming events:

March 7th – Vintage Carolina, Hendersonville Country Club

Wine, beer, and a sampling of great local restaurants

Proceeds benefit the Community Foundation of Henderson County

For details and ticket information visit: www.cfhcforever.org

March 19th – March of the Leprechauns, Hendersonville, NC

Leprechauns, music, dancing, a parade, a pub crawl, and of course a beer tent

Proceeds benefit Downtown Hendersonville, Inc.

For a full schedule of events go to: [www.facebook.com/pages/March-of-the-Leprechauns:152234371499500](https://www.facebook.com/pages/March-of-the-Leprechauns/152234371499500)

Southern Appalachian Brewery was founded in 2003, it is located in Hendersonville, NC. The company, formerly named: "Appalachian Craft Brewery", is run by husband and wife team Andy and Kelly Cubbin. Operating a 15 barrel brewhouse, Southern Appalachian Brewery is currently distributed in and around Western North Carolina and will be available on tap at their tasting room in Spring 2011.

Info at: <http://www.acbrewery.com> and at:
<http://www.facebook.com/pages/Southern-Appalachian-Brewery/186297024741055>

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